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JRNL 328.01: Intermediate Photojournalism

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JRNL328 Intermediate Photojournalism

Spring 2017 • Tuesday, Thursday 11 am -12:20 pm • Don Anderson Hall 316

Revised Jan. 10

Professor	Keith Graham
Phone	406.243.4001
Office	Don Anderson Hall 430
Office Hours	T,R 12:30 -2:30 pm or by appointment
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COURSE OBJECTIVES

Intermediate Photojournalism prepares you for the professional world of photojournalism (newspapers, magazines, online and other publications).

This course addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about "photo" with an emphasis on "journalism." You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits and two picture stories.

This course offers challenges that ultimately provide you with basic fundamentals and creative story telling skills that will serve you in the professional field.

The work in this class will help build your portfolio and prepare you for internship opportunities.

One of the goals of this class is to get some of your work published.

LEARNING OUTCOMES

Successful JRNL 328 students will demonstrate an understanding of

- Visual story-telling skills

- What is diversity and how to cover it in your community

- How to produce assignment work on deadline.

- How to produce images/stories that will enhance your portfolio.

How to develop your research, reporting and writing skills.
How to develop your understanding of ethics and fairness in photojournalism.
How to develop some basic multimedia skills.
How to publish your work

LEARNING GOALS

- To develop the technical and intellectual skills to express stories through photography.
- To understand what photojournalism is and how to excel in the field.
- To know what makes a good photograph based on composition, lighting, content and technical quality
- To build visual storytelling abilities using still images, words and audio
- To write accurate and efficient photo captions
- To produce publishable images
- To record clear, understandable audio
- To edit digital still images in Adobe Lightroom or Photoshop or other software

CLASS TIME

This class will feature lectures, presentations, editing sessions and critiques. The majority of the learning in this class will come from photographing and critiquing and discussing different photographic topics. Assignments will be discussed and the instructor and the class will critique your work. See weekly schedule for assignments and respective due dates. Any changes to the schedule will be announced in class.

Students will be expected to participate in class discussions and critiques. If you are absent, you will be expected to learn the material that you missed from a fellow student. Instructor will not review missed classes. Arrive to class on time and be prepared for the day's agenda. Attendance will be taken and points are deducted from the final grade for unexcused absences. If you are late you are marked absent.

SUGGESTED TEXTS

Chapnick, Howard, *The Truth Needs No Ally: Inside Photojournalism*, University of Missouri Press, 1994.

Kobre, Kenneth. *Photojournalism: The Professional's Approach*, 7th ed. Boston: Focal Press, 20016.

Stone, Barbara, and Jim and Upton, John, *Photography*, 12th ed., Upper Saddle River, NJ, Pearson/Prentice Hall, Longman, 2016.

EQUIPMENT

You are required to shoot your assignments with a professional digital camera (DSLR) that has manual exposure control. We strongly recommend that you purchase a Canon or a Nikon or choose a current mirrorless camera. If you use a mirrorless camera do note we do not have any of those in our checkout room.

We do have some DSLRs that you may checkout for the semester.

If you purchase a strobe you will need it by week five. (We recommend Canon 430EXII, 580EXII, 600 EX-RT, Nikon SB-800, SB-900, SB910) We'll review specific cameras and flash units in class. We have a limited amount for checkout.

ACADEMIC HONESTY

Nothing that was photographed before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class.

It is also expected that all work done in this class on photographic exercises, captions, quizzes, etc. will be your own.

Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be familiar with the conduct code. See [Student Code online](#)

You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

AFTER HOURS ACCESS

Graduate students and Professional Program students

You will NOT need to submit this form for spring 2017 if you are a journalism graduate student or an undergraduate student, already admitted to the Journalism Professional Program. You will have continual access (during the semester) to Don Anderson Hall, until you graduate or drop from the professional program. There is no code this year...Your Griz card gets you into the building after hours.

For after hours access to Don Anderson Hall, complete and submit this form online. The deadline is Friday of the second week of class. [After Hours Access to Don Anderson Hall.](#)

DROPPING A COURSE: DEADLINES

[Online drop deadline information](#)

Beginning the sixteenth (16) instructional day of the semester through the forty-fifth (45) instructional day, students use paper forms to drop, add and make changes of section, grading option, or credit. The drop/add form must be signed by the instructor of the course and the student's advisor. The signed drop/add form must be returned to the Registration Counter no later than the forty-fifth instructional day.

Beginning the forty-sixth (46) instructional day of the semester through the last day of instruction before scheduled final examinations, students must petition to drop. The petition form must be signed by the instructor of the course and the student's advisor and, the dean of the student's major.

Documented justification is required for dropping courses by petition. One of the following four must be met: accident or illness, family emergency, change in student work schedule or student does not receive any evaluation of performance before drop deadline.

STUDENTS WITH DISABILITIES

The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students. If you have a disability that adversely affects your academic performance, and you have not already registered with Disability Services, please contact Disability Services in Lommasson Center 154 or 406.243.2243. I will work with you and Disability Services to provide an appropriate modification. For more information, visit the Disability Services website at www.umt.edu/disability.

PLAGIARISM

As defined by "The University of Montana Student Conduct Code" plagiarism is: "Representing another person's words, ideas, data, or materials as one's own." This is strictly prohibited in this class and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

CELL PHONES AND TEXT MESSAGING AND LAPTOP COMPUTERS

If you bring your cell phone to class it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that

includes any assignment that may be due that day. The same is true if you are on any electronic contact device.

ASSIGNMENTS

Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class.

You need to wait until we discuss each assignment in class *before* you photograph that assignment. You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment.

See deadlines for deductions if you submit an assignment after deadline. Do not come to me with your excuses: instead be on time with all your assignments. If you email me your assignment, you will be assigned a zero.

DEADLINES FOR ASSIGNMENTS

Assignments must be submitted on the Journalism server no later than two hours before class on the due date. There may be several assignments that have different deadlines so be sure you check on the deadline for each assignment.

A late assignment is one that is turned in after the deadline.

All assignments must be submitted on time. If your assignment is late, you are deducted one letter grade for each 24-hour period it is submitted late. Do not wait to the last minute to upload your files to the server as that is not an excuse for submitting assignments late.

NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.

If you can't meet a deadline due to illness or some other emergency, you must let me know before the deadline. (unless you have an emergency on deadline). Please email me.

QUESTION ABOUT A GRADED ASSIGNMENT _ READ CAREFULLY

You have two weeks to discuss a posted grade. After that, you may not ask for a review of that grade as you need to check feedback and ask about anything concerning that assignment so you can take what you learned and apply it to the next assignments.

SUBMISSION OF ASSIGNMENTS

All assignments will be turned in electronically to the J-School Server. There may be some that I require you to shoot and submit via email or ftp. Please see each assignment for specific details. You may use Lightroom, Photoshop or other RAW compatible photo software.

For the single-picture assignments

1. Always shoot in RAW format.

2. For every assignment you will submit two files – **one file will be in the Raw format, the other file will be saved as a JPEG (high) file** after you make corrections in Photoshop or Lightroom and have saved a DNG or a TIFF file from your original RAW document. The TIFF/DNG and JPEG file will be 10 inches wide if a horizontal, 10 inches deep if a vertical, at 300 dpi.

Submit each image with the following slug.

Example: First image - Graham_portrait.NEF (for Nikon) orGraham_portrait.CR2

(for Canon). This means you to need to make a copy of the original RAW file and rename that copy.

Second image - Graham _portrait.jpg

3. **Make a Photoshop or Lightroom Contact sheet in PDF format with all of your images from your shoot. ONLY 6 IMAGES PER PAGE.**

4. You will put the PDF and your final files in a folder slugged with the same name (Graham _portrait) you will place those in the appropriate folder in my Professors folder:

>Keith Graham, >JRNL 328 spring 2017>Assignment Drop Boxes > Portrait.

Always back up your work. (on an external hard drive or other device.) You are required to keep backups – and not on the server.

Final project submissions will be covered in the classes leading up to deadlines.

GRADING

Assignment Grades: Points will be earned for each assignment based on photographic quality, composition, use of light, correct exposures, use of depth of field, versatility, consistency, human interest, news value, originality, thorough captions produced in complete sentences with correct spelling and grammar usage and correct AP style. Be sure to submit on time. And follow directions. As with anything in life there are always a number of solutions to each assignment; there is no one right answer.

NOTE: deductions for missing items

Not following directions for any assignment: loss of up to 50% percent

No caption: loss of one letter grade.

No contact sheet: loss of two letter grades

No RAWs submitted: loss of one letter grade.

Misspelled names: loss of one letter grade.

Other grammar or misspelled words: loss of 5% per misspelled word or grammar error.

Points

45	Class attendance and participation
10	Classmate portrait
260	Photo assignments (20 pts. each)
50	Event (Proposal =10, Final Event = 40)
25	Issue Reporting
10	Final Project Proposal
10	Final Project Photo Update 1
10	Final Project Update 2
50	Final Project

535	Possible Total
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GRADING SCALE

A	93 to 100%
A –	90 to 92%
B	83 to 88%
B –	80 to 82%
C +	78 to 79%
C	73 to 77%
C –	70 to 72%
D+	68 to 69%
D	63 to 67%
D –	60 to 62%
F	59% and below

RESUBMISSIONS

There is one resubmission for this class, which is the feature assignment.

EXTRA CREDIT

You have one extra credit assignment: the pictorial assignment. Details discussed in class.

SUPPLY LIST

Mandatory

Compact Flash or SD cards (we recommend several 16GB or 32 GB cards)

A portable external hard drive for backing up and storing your work. We recommend at least a one-terabyte drive with USB 2.0 and Fire Wire 400 and Fire Wire 800. If you can afford it look into the newer and super fast Thunderbolt.

Highly Recommended

35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and a 50mm lens. More lenses are better (a wide angle and a telephoto). We highly recommend the Canon and Nikon DSLR cameras.

Dedicated flash unit for your camera

Off camera shoe cord: check compatibility of sync cord connections from flash to camera.

Batteries for your flash unit. We recommend NIMH rechargeable batteries.

Jump drives

CF or SD card reader

Tripod